



BUSINESS ADVERTISING REQUEST

NAME: _____ DATE: _____

ADDRESS: _____

SUBDIVISION: _____ PHONE: _____

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE #: _____ OTHER #: _____

CLEARLY PRINT YOUR AD BELOW

(How many characters per line? See instructions on reverse side.)

BELOW IS FOR OFFICE USE ONLY

Run Dates	Amount Paid	cash/check	Date Paid	Initials
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____

BUSINESS ADVERTISING

All ads are multi-media, running on:
Cable Channel 22
Stonegate Monthly Admail

Local business	Ad only
1-time set-up fee	\$100.00
3 month run	\$150.00
6 month run	\$250.00
12 month run	\$500.00

Advertising Guidelines

- Application form & payment required for all advertising requests.
- Pictures (JPEGs) can be used. Send your Powerpoint screen or JPEG as an e-mail attachment. If you want to include a photo but do not have one, we may be able to help. Usually, a picture reduces the number of words you can use in your cable channel ad.
- Cable channel 22 ads are Powerpoint-like screens with an aspect ratio of 4:3 (width: height). They run for 15 seconds per screen in a sequence which repeats about every 15 minutes (the exact time depending upon the number of screens in the sequence). How much text can you put on the screen? You should be able to read aloud everything on the screen, including the phone number, in 15 seconds. If you design your own, remember that the viewer is probably watching from across the room. Internet screens do not usually work well as TV screens because they carry too much information.
- Stonegate Admail is an email sent to most of our 916 homes. It can use more text than the Channel 22 ad, but please limit yourself to 50-60 words. Admail does not use pictures. We'll work with you to arrive at the right ad for each medium.
- Please make checks payable to: ***Stonegate Community Association***

Stonegate reserves the right to refuse inappropriate advertising.