



**CLOSED CIRCUIT CABLE CHANNEL  
RESIDENTS' CLASSIFIED ADVERTISING REQUEST**

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

SUBDIVISION: \_\_\_\_\_ PHONE: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

BUSINESS PHONE #: \_\_\_\_\_ OTHER #: \_\_\_\_\_

***CLEARLY PRINT YOUR AD BELOW***  
*(How many characters per line? See instructions on reverse side.)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

***BELOW IS FOR OFFICE USE ONLY***

Run Dates	Amount Paid	cash/check	Date Paid	Initials
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____
_____ to _____	_____	_____	_____	_____

# STONEGATE CABLE CHANNEL ADVERTISING GUIDELINES & RATES

## Rates for Classified Advertising

Household items for sale	\$5.00 per screen
Help wanted or personal services	\$5.00 per screen
Children's personal services	free

Personal services ads are limited to babysitting, pet sitting, dog walking, lawn mowing, mother's helper, etc. **Business, professional or high-ticket services do not qualify as classified ads.**

Children's ads are for Stonegate residents only, under the age of 18 and not yet graduated from high school. One ad per child per month, with the resident parent's permission. Ads must be renewed every three months.

## Advertising Guidelines

- Stonegate residents only, advertising their own goods or services.
- Application form & payment required for all advertising requests.
- Pictures (JPEGs) can be used. Send your jpeg as an e-mail attachment or we will take your picture here at the community center. Use of a picture reduces the number of words you can use in your cable channel ad.
- Cable channel 22 ads are sequenced screens generated by a character generator. They run for 15 seconds per screen in a sequence which repeats about every 15 minutes (the exact time depending upon the number of screens in the sequence). How much text can you put on the screen? You should be able to read aloud everything on the screen, including the phone number, in 15 seconds.
- Please make checks payable to: ***Stonegate Community Association***

*Stonegate reserves the right to refuse inappropriate advertising.*